## **Five Points Logo Contest**

Five Points Community members in partnership with HomeSource east tennessee is hosting a Five Points Logo Design contest. This collaboration group is working to support community pride within the Five Points area. The purpose of this contest is to Celebrate Five Points!

The winning logo will be used on Banners and street signs throughout the community, in local business to display pride in Five Points, and on large signs throughout the neighborhood.

This contest is open to anyone that lives, works, plays or prays in the Five Point Community. There will be winners selected in several categories. Voting by the community will take place on Saturday April 16 from 10 – noon at Walter Hardy Park. The winner will be announced in a ceremony the same day at 1 pm.

<u>Award categories:</u> Inspiration for the design of the logo should reflect the essence of the Five Points Community (past, present or future).

- Best Overall design
- Best design by youth under 13
- Best design by youth 14-18
- Best Historic design

## **Logo Submission Requirements:**

The logo design should:

- Be simple and visible from a distance
- Have a maximum of three colors
- Use positive and **appropriate** language
- Be submitted on 8 ½ x 11 paper or electronically in .jpeg or .pdf

All entries must be submitted **no later than noon on April 1, 2016.** 

Entries may be **dropped off** at the following locations:

- HomeSource east tennessee (109 Winona St between 8 am and 4:30 pm M-F)
- Project Grad Office (700 E. Hill Ave., Suite 100, 8 am 5 pm)
- Phyllis Wheatley YWCA (124 S. Cruze St. 10 am 6:30 pm)
- EV Davidson Community Center (3124 Wilson Ave)

Or **mailed** to: HomeSource east tennessee

Attn: Logo Design Contest

109 Winona St., Knoxville, TN 37917

Electronic submissions can be **emailed** to:

rclay@homesourcetn.org

## Please submit your design with the attached entry sheet.

If you have any additional questions, please call 865-637-1679, ask for Chris at ext 232 or Rhonda at ext. 242

We look forward to seeing your designs!

## **Five Points Logo Design Contest Entry Form**

Name:
Address:
Email:
Phone:
Age:
Affiliation or connection to the Five Points Community: